

Applicants: Michael D. Ellis et al.  
Docket No.: UV-44  
Application No.: 09/063,333  
For: INTERACTIVE ELECTRONIC TELEVISION PROGRAM GUIDE WITH  
DATABASE CONFIGURABILITY  
Attorney: Evelyn C. Mak - Reg. No. 50,492

EXPRESS MAIL LABEL NO. EV625768268US  
Filed: April 20, 1998  
Confirmation No. 4270

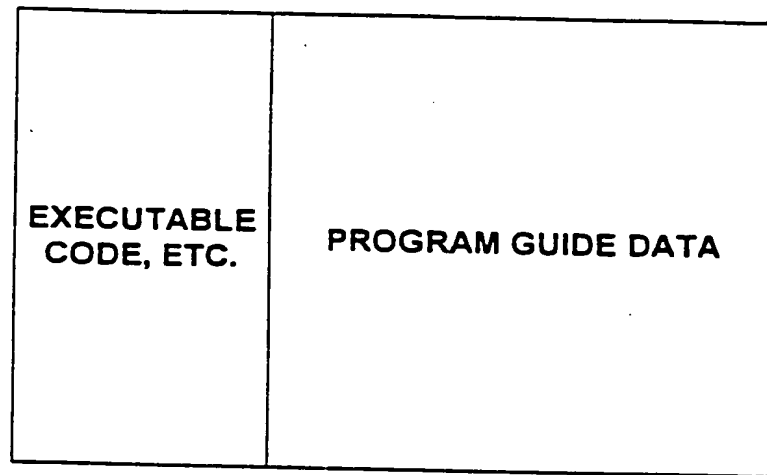
1 / 12

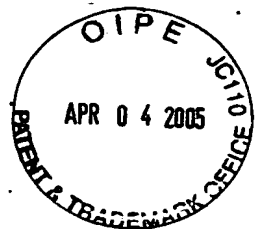
INTERACTIVE  
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PROGRAM  
GUIDE  
APPLICATION

***FIG. 1***  
**PRIOR ART**



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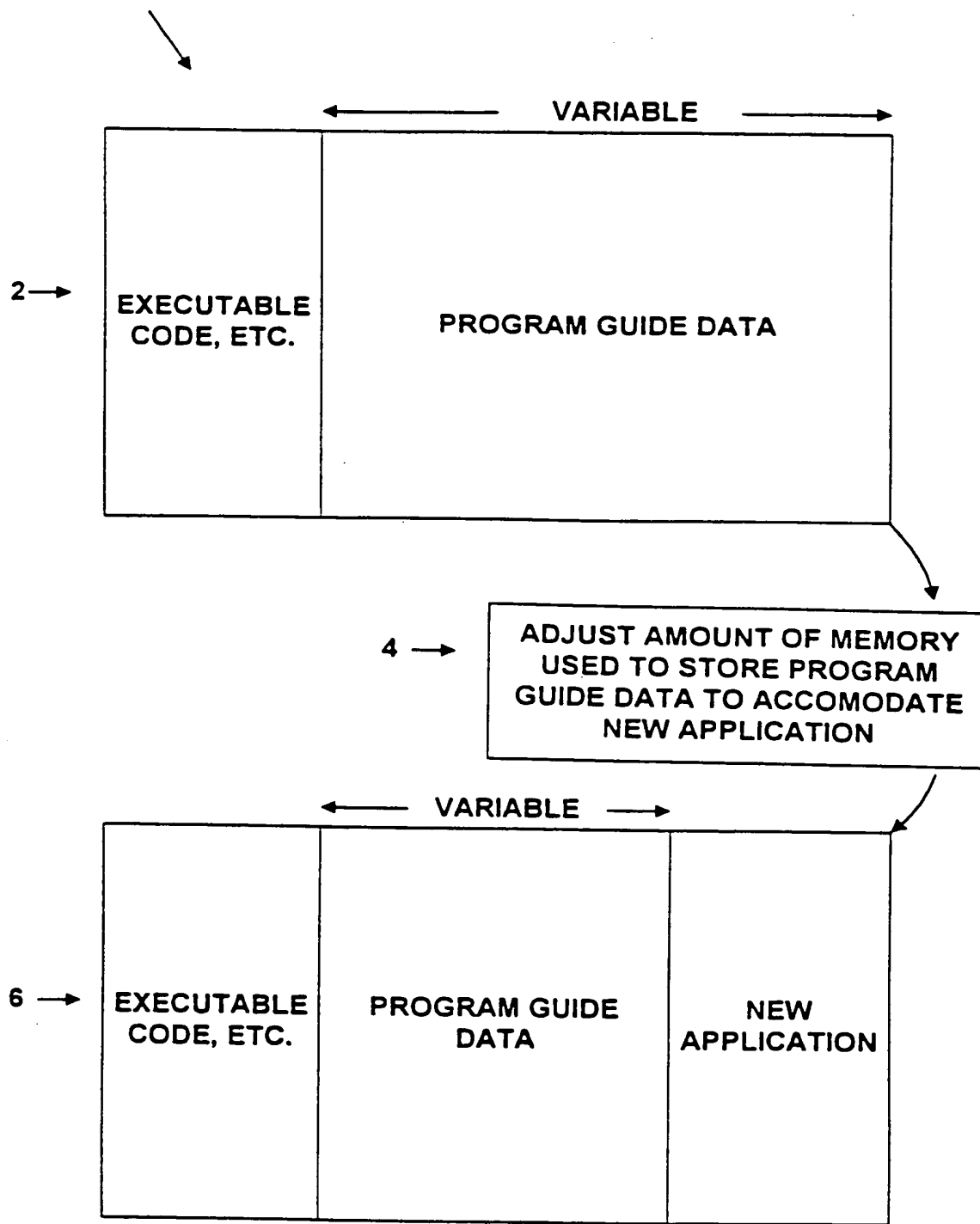
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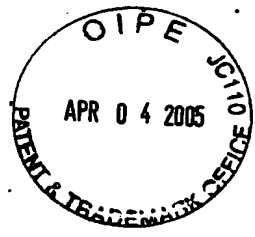
EXPRESS MAIL LABEL NO. EV625768268US  
Filed: April 20, 1998  
Confirmation No. 4270

2 / 12

INTERACTIVE  
TELEVISION  
PROGRAM  
GUIDE  
APPLICATION

*FIG. 2*





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Application No.: 09/063,333  
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EXPRESS MAIL LABEL NO. EV625768268US  
Filed: April 20, 1998  
Confirmation No. 4270

3/12

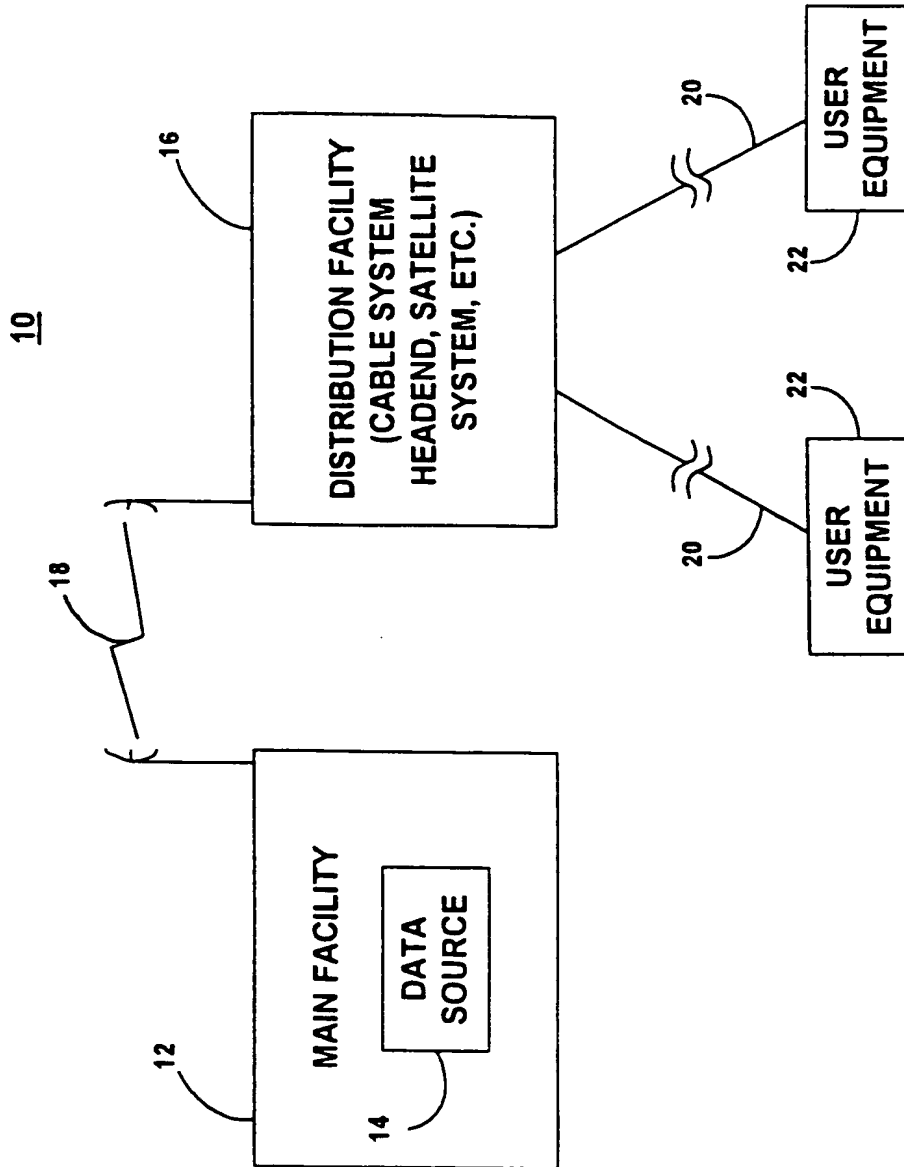
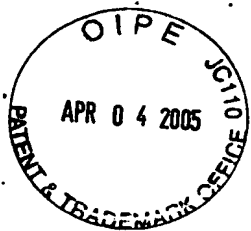


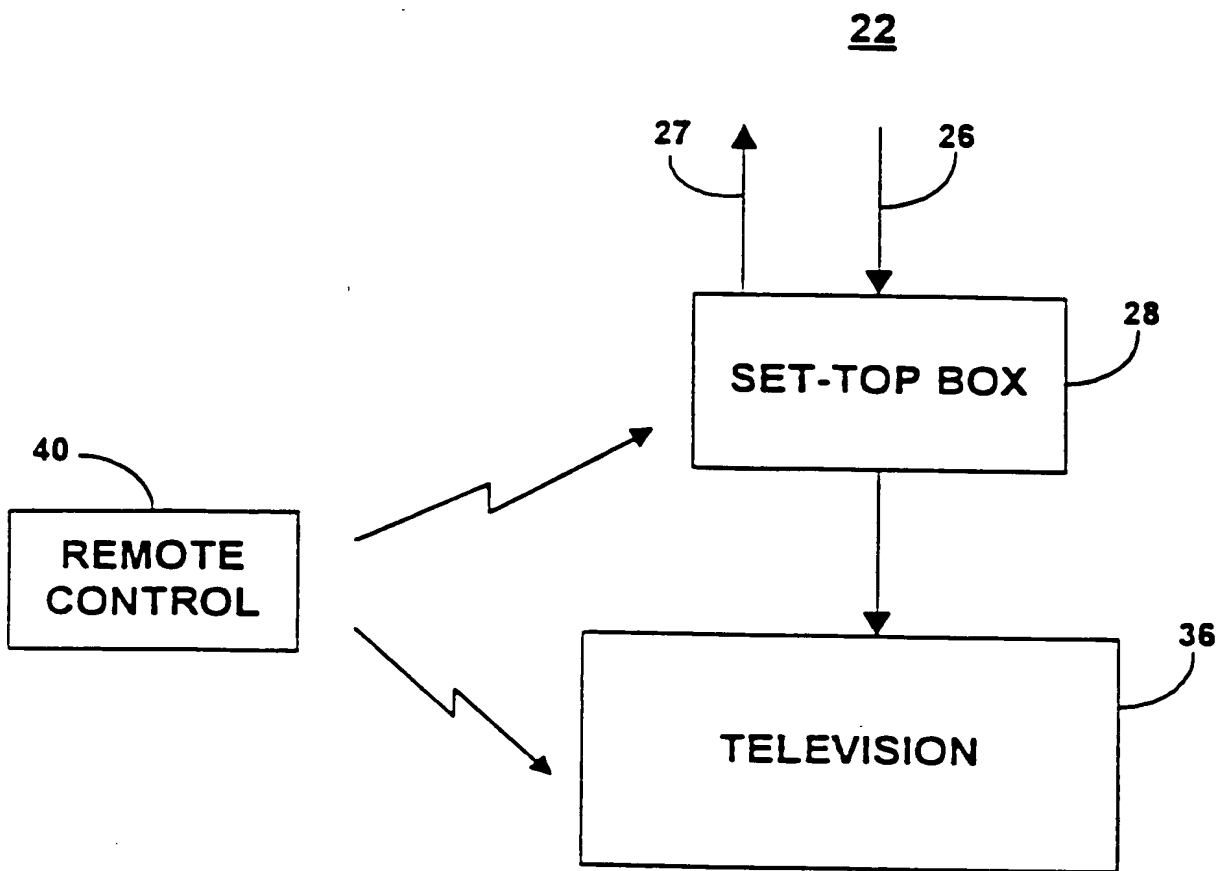
FIG. 3



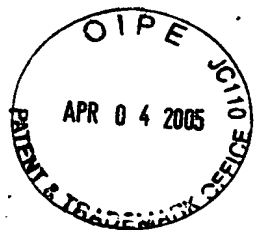
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EXPRESS MAIL LABEL NO. EV625768268US  
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Confirmation No. 4270

4/12



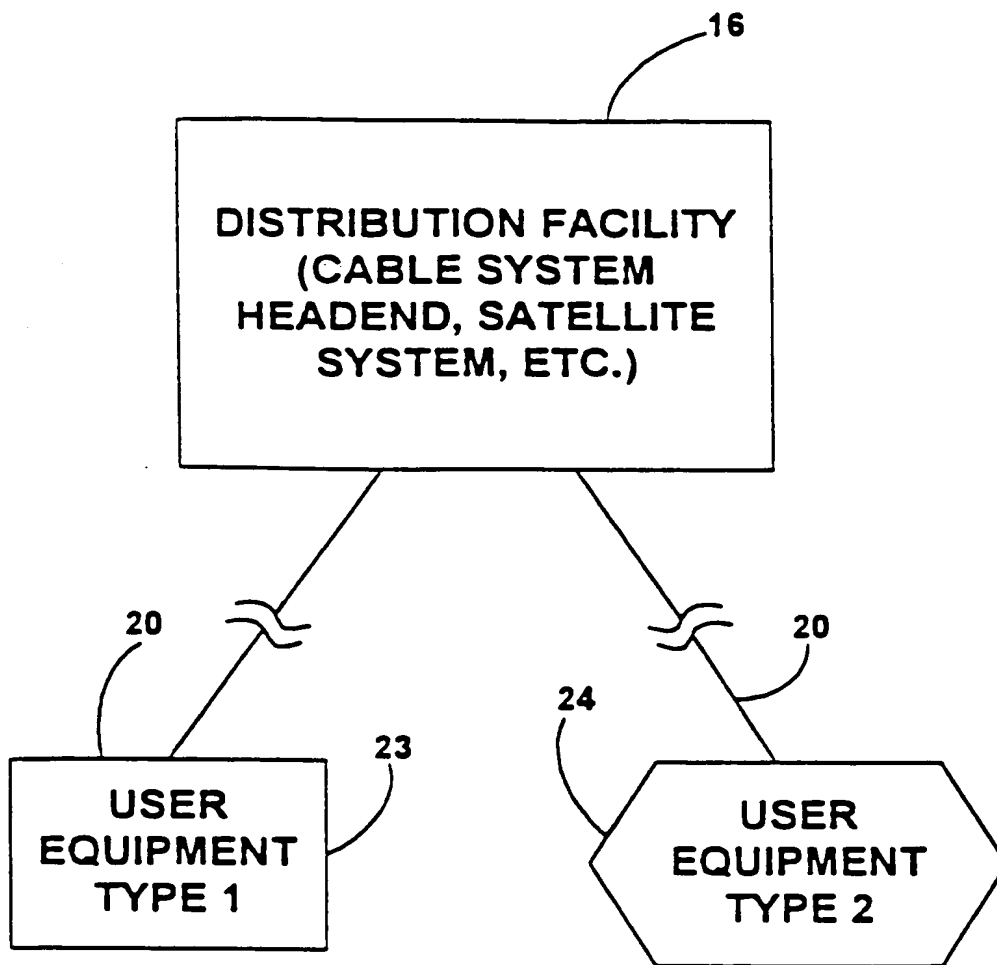
*FIG. 4*



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EXPRESS MAIL LABEL NO. EV625768268US  
Filed: April 20, 1998  
Confirmation No. 4270

5 / 12



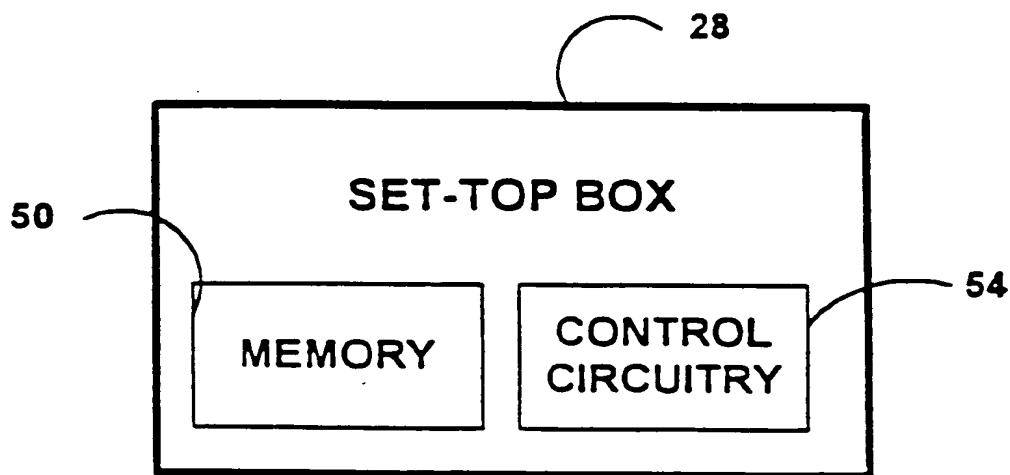
*FIG. 5*



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EXPRESS MAIL LABEL NO. EV625768268US  
Filed: April 20, 1998  
Confirmation No. 4270

6 / 12



*FIG. 6*

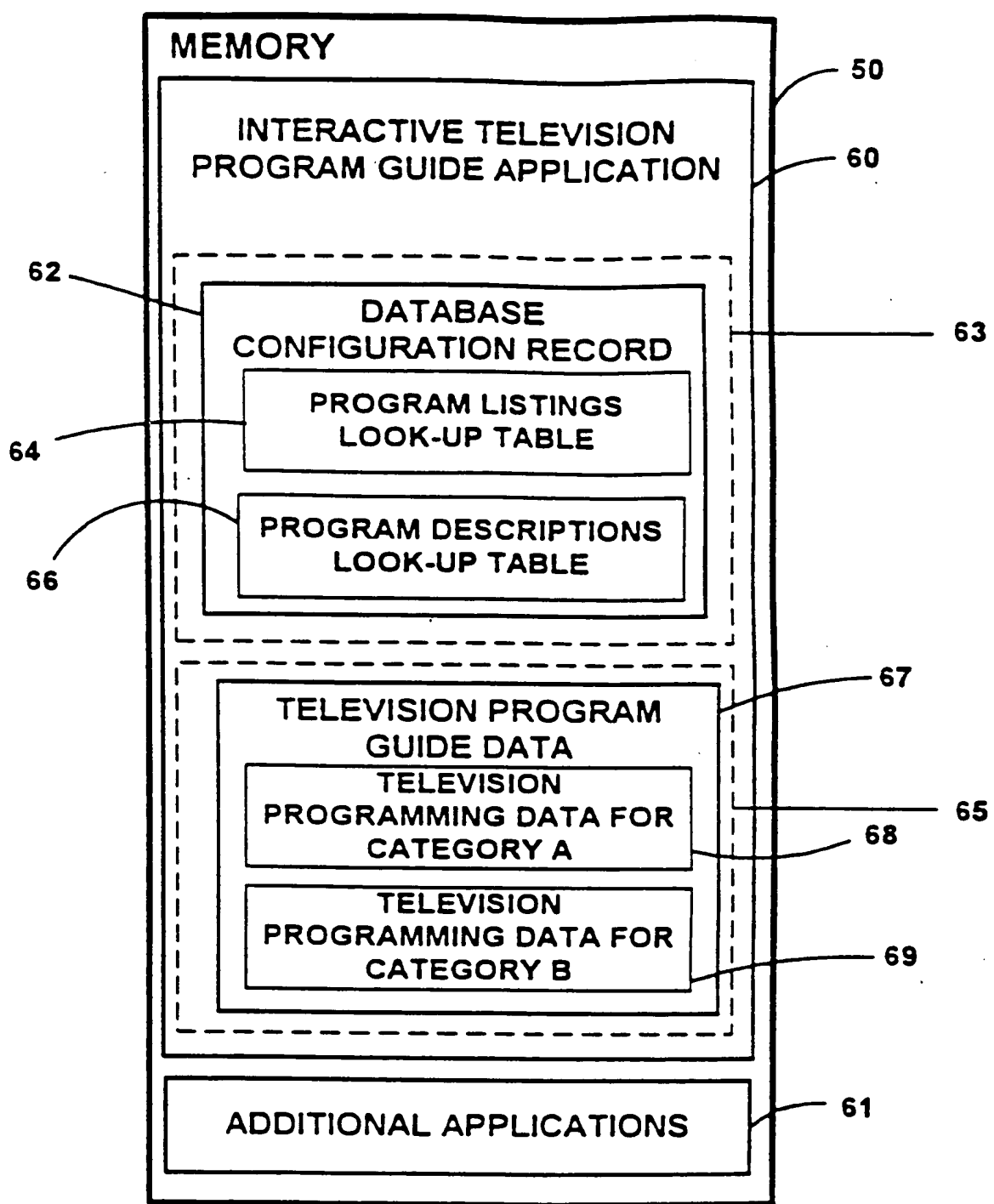
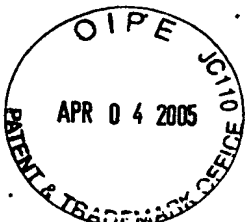
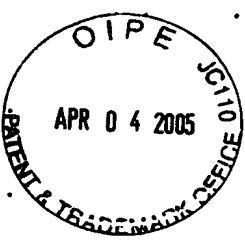


FIG. 7



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EXPRESS MAIL LABEL NO. EV625768268US  
Filed: April 20, 1998  
Confirmation No. 4270

8/12

FIG. 8

	Any Program	Special Events	PPV Movies	Sporting Events	Non-PPV Movies	Regular Programs
Level 0	30 days	30 days	7 days	7 days	7 days	7 days
Level 1	30 days	30 days	7 days	7 days	7 days	6 days
Level 2	30 days	30 days	7 days	7 days	7 days	5 days
Level 3	30 days	30 days	7 days	7 days	7 days	4 days
Level 4	30 days	30 days	7 days	7 days	7 days	3 days
Level 5	30 days	30 days	7 days	7 days	7 days	2 days
Level 6	30 days	30 days	7 days	7 days	7 days	1 day
Level 7	30 days	30 days	6 days	6 days	6 days	1 day
Level 8	30 days	30 days	5 days	5 days	5 days	1 day
Level 9	30 days	30 days	4 days	4 days	4 days	1 day
Level 10	30 days	30 days	3 days	3 days	3 days	1 day
Level 11	30 days	30 days	2 days	2 days	2 days	1 day
Level 12	30 days	30 days	1 day	1 day	1 day	1 day
Level 13	7 days	7 days	1 day	1 day	1 day	1 day
Level 14	1 day	1 day	1 day	1 day	1 day	1 day

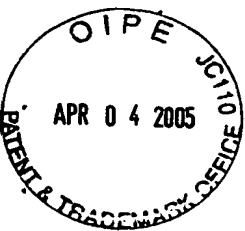
82→

86

80

84





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 Confirmation No. 4270

9/12

94

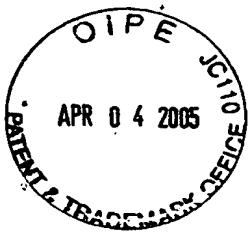
90

	Any Program	Special Events	PPV Movies	Sporting Events	Non-PPV Movies	Regular Programs
Level 0	30 days	30 days	7 days	7 days	7 days	7 days
Level 1	30 days	30 days	7 days	7 days	7 days	6 days
Level 2	30 days	30 days	7 days	7 days	7 days	5 days
Level 3	30 days	30 days	7 days	7 days	7 days	4 days
Level 4	30 days	30 days	7 days	7 days	7 days	3 days
Level 5	30 days	30 days	7 days	7 days	7 days	2 days
Level 6	30 days	30 days	7 days	7 days	7 days	1 day
Level 7	30 days	30 days	6 days	6 days	6 days	1 day
Level 8	30 days	30 days	5 days	5 days	5 days	1 day
Level 9	30 days	30 days	4 days	4 days	4 days	1 day
Level 10	30 days	30 days	3 days	3 days	3 days	1 day
Level 11	30 days	30 days	2 days	2 days	2 days	1 day
Level 12	30 days	30 days	1 day	1 day	1 day	1 day
Level 13	7 days	7 days	1 day	1 day	1 day	1 day
Level 14	1 day	1 day	1 day	1 day	1 day	1 day

92 →

96

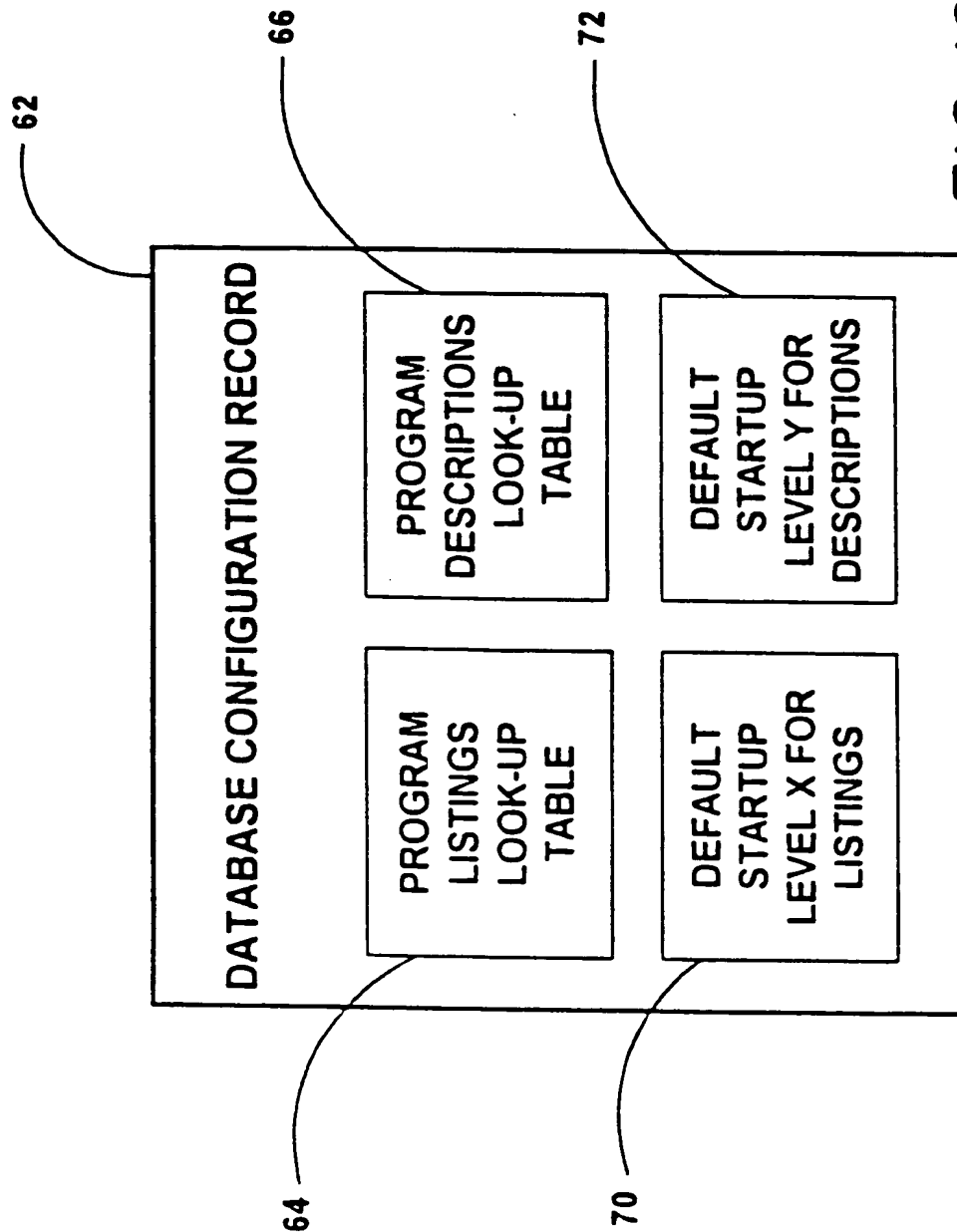
FIG. 9



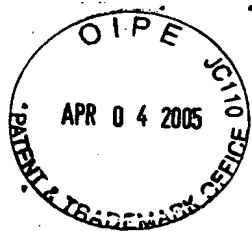
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EXPRESS MAIL LABEL NO. EV625768268US  
Filed: April 20, 1998  
Confirmation No. 4270

10/12



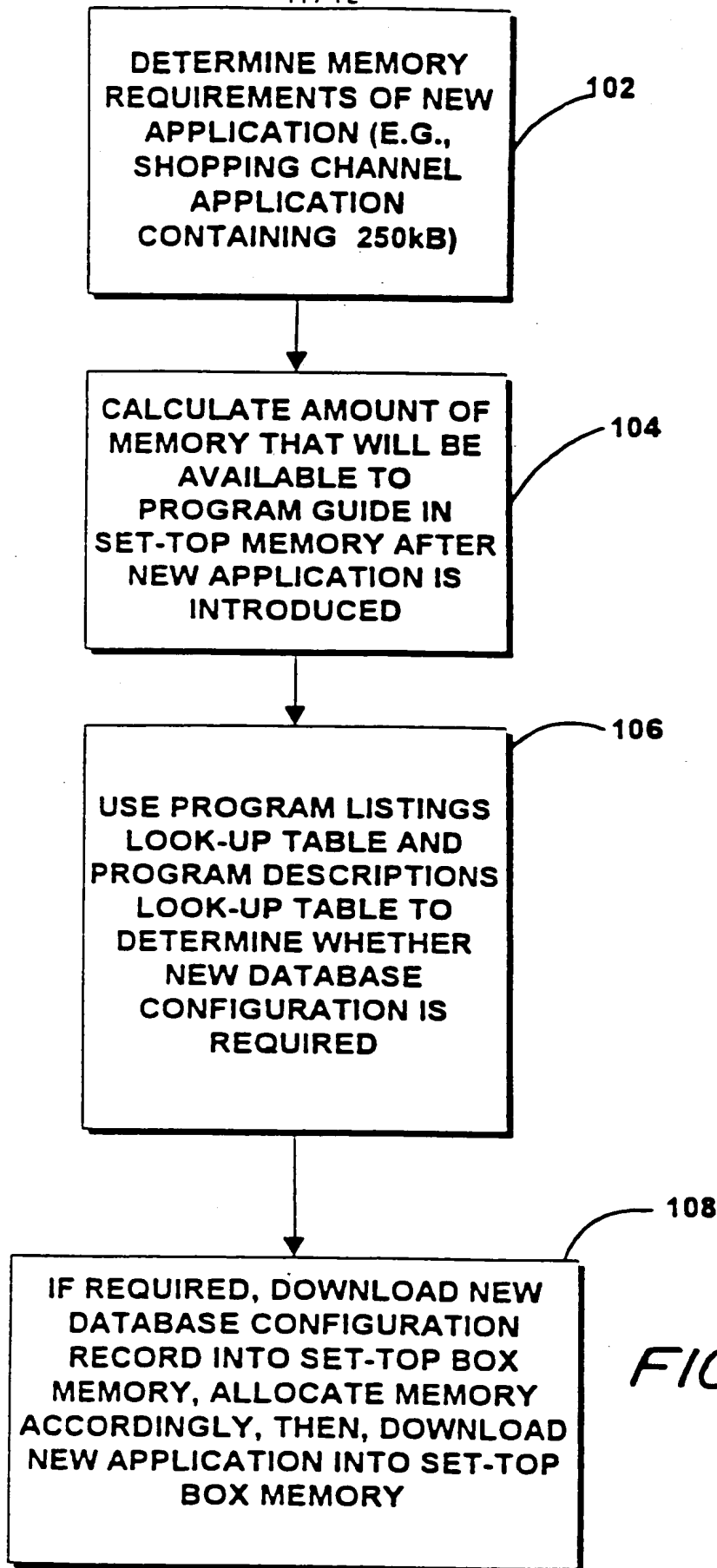
**FIG. 10**



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EXPRESS MAIL LABEL NO. EV625768268US  
Filed: April 20, 1998  
Confirmation No. 4270

11/12



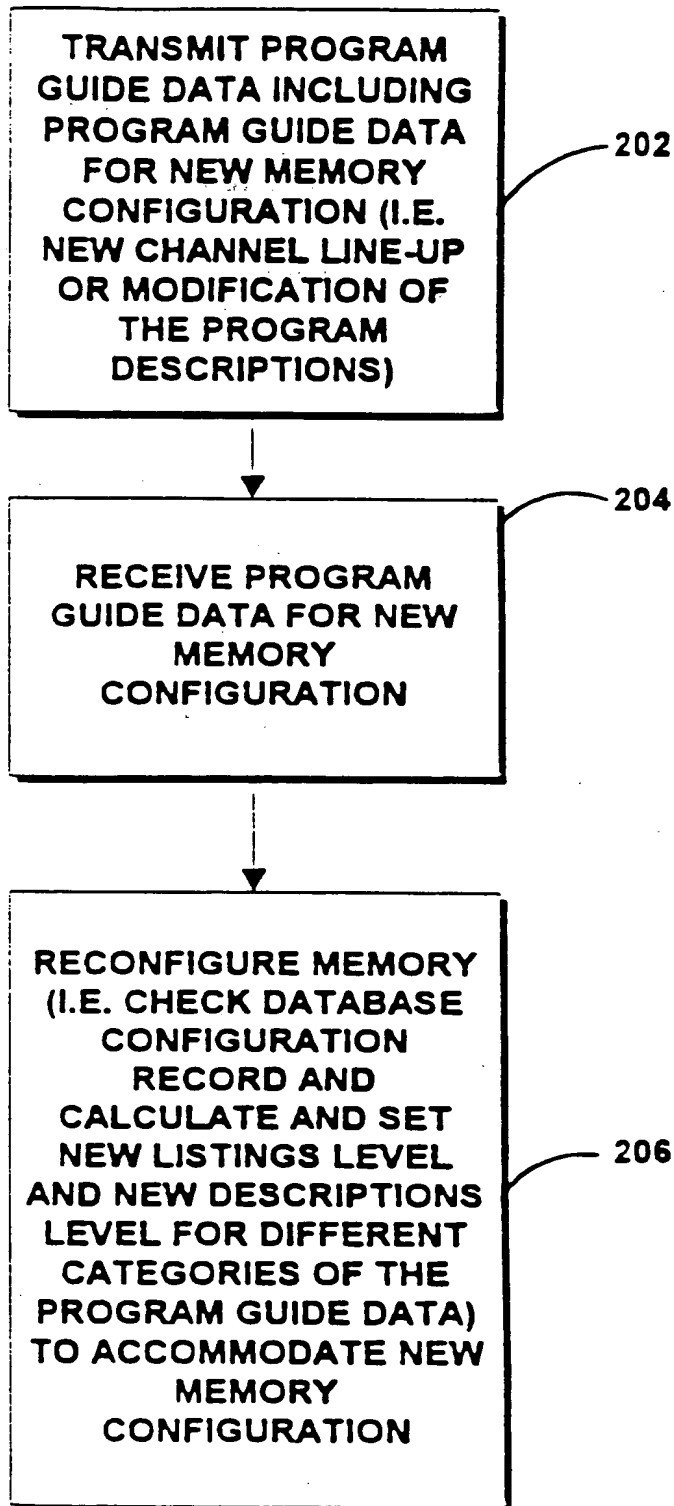
*FIG. 11*



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EXPRESS MAIL LABEL NO. EV625768268US  
Filed: April 20, 1998  
Confirmation No. 4270

12/12



*FIG. 12*